

**Gregory Stockard Distinguished Service Award  
Steve Veile, Recipient**

Steve Veile was recently re-elected to his fifth year as president of the Historic City of Jefferson (HCJ), a local non-profit group dedicated to encouraging historic preservation as a central focus for economic development efforts in Jefferson City. During his tenure as president, HCJ has implemented a number of new and dynamic programs including the Oral History Program and the Golden Hammer Award recognition program. Under his leadership, in 2011, HCJ established the Preservation Pioneer Award, to honor local citizens who have blazed a trail for historic preservation in Jefferson City. Veile is a co-founder of the HJC Foundation, begun in 2009, and is a charter member of the Thomas Lawson Price Society, also created in 2009. Veile's leadership as president of HCJ has resulted in significant progress in showing the positive aspects of historic preservation.



A former member and chairman of the City's Historic Preservation Commission, Veile served three terms on the Jefferson City Council from 1985—1991, including one term as Mayor Pro Tem. As a councilman, he sponsored the ordinance creating the Historic Preservation Commission. He was instrumental in the creation of JCTV, the local public access channel, which was established during his tenure as chairman of the City Council's Cable TV Committee.

Veile is founder and CEO of COMMUNIQUE, Inc., a strategic communications firm. Started in 1979, the firm serves local, regional and national clients providing research and public relations services. He is also lead instructor for AdZou, the capstone course for strategic communication majors at the Missouri School of Journalism. A veteran of 12 years of teaching at Mizzou, he graduated from the University with a bachelor's degree in Journalism in 1974.

He lives and works in historic buildings, all of which have received Landmark designations from the City of Jefferson. The PR firm's office is in the Ewing House, 512 East Capitol Ave., built in 1873. COMMUNIQUE, Inc. also owns what was originally called the Jefferson City Female Seminary. Built in 1858, these unique structures are located at 416-420 State Street. The Veile residence, 1025 Adams Street, was built in 1925 by John Guy Gibson, who also built Warwick Village.

Veile, and his wife, Kay, have been married 35 years and have four children: twins Eric and Adam, and twins Lena and Theresa. They are also the proud grandparents of six, including one set of twins.